

PHARMACY COUNCIL OF INDIA

(Constituted under the Pharmacy Act, 1948)

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NEW DELHI – 110 002

Ref.No.14-307/2016-PCI

To

All Pharmacy institutions approved u/s 12 of the Pharmacy Act

Sub: Prime Minister's Jan Aushadhi Yojna

Ref: Our Circular No.14-307/2016-PCI/10983-12989 dt.27.6.2016.

Dear Sir/Madam

1. This is in reference to this Council's letter dt.27.6.2016.
2. Please find attached herewith a copy of the guidelines for opening of Jan Aushadhi Stores (JAS) in your pharmacy institution alongwith application form. The same is posted on PCI website www.pci.nic.in also.
3. For further details, you may also visit the following website and contact on following helpline No. -
Website - janaushadhi.gov.in
Helpline No. - 0124-4556750
4. It is further informed that CSC SPV has entered into an agreement with BPPI with slightly different terms and conditions as offered to the General Jan Aushadhi centre.

The Benefits which a CSC Jan Aushadhi will get is as follows:

1. Less documentation required for registration.
2. 20% margin on the MRP of drugs/ Medicine.
3. More than 100 Business to citizen or Government To Citizen (Adhaar, NDLM, Bill Payment, IRCTC, Telemedicine with Apollo Hospital) services for earning.
4. 24*7 Support from CSC Helpline in case of any difficulty.

Kindly complete the documentation work for opening of Jan Aushadhi Stores in your institution.

Yours faithfully

(ARCHNA MUDGAL)
Registrar-cum-Secretary



Guidelines for Opening of New Jan Aushadhi Store (JAS)

**For –NGO, Charitable Institutions/Hospitals, Private Hospitals, Trusts,
Societies, Self Help Groups etc**

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BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA

(Set up under the Department of Pharmaceuticals, Govt. of India)

IDPL corporate office Complex, Old-Delhi-Gurgaon Road, Dundahera, Gurgaon 122016

Telephone: 0124-4556066/69; Fax: 0124-2340370 Website: janaushadhi.gov.in

I. JAN AUSHADHI – GENESIS

The branded (Generic) medicines are sold at significantly higher prices than their un-branded generic equivalents, though are identical in the therapeutic value. Given the widespread poverty across the country, making available reasonably priced quality generic medicines in the market would benefit everyone. With this objective, the Pharma Advisory Forum in its meeting held on 23rd April, 2008, decided to launch the Jan Aushadhi Campaign - starting with the sale of generic medicines through dedicated sales outlets called **JAN AUSHADHI STORES (JAS)** in various districts of the country. It is proposed that at least one JAS will be opened in each of the 630 districts of the country to be extended to sub-divisional levels as well as major towns and village centers.

II. BPPI- Bureau of Pharma PSUs of India

BPPI, the implementation agency for Jan Aushadhi was established in December, 2008 under the Department of Pharmaceuticals, Government of India, with the support of all the CPSUs and has been registered as an independent society under the Societies Registration Act, 1860 as a separate independent legal entity in April, 2010. BPPI follows the provisions of GFR, 2005 as amended from time to time, the CVC guidelines, and instructions from the Department of Pharmaceuticals. The defined roles of BPPI are as follows:

- Make quality generic medicines available at affordable prices for all

- Marketing of generic drugs through the Jan Aushadhi Stores (JAS)
- Procurement of medicines from Central pharma PSUs and Private Sectors
- Monitoring proper running of JAS

III. Eligibility Criteria to open Jan Aushadhi Store:

NGO, Charitable Institutions/Hospitals, Reputed professional bodies/organizations, Private Hospitals, Trusts, Societies, Self Help Groups etc are eligible to open new Jan Aushadhi Store

IV. Margins and Incentives

- Operating agency will be provided 20% margin on MRP (Excluding taxes) of each drug.
- BPPI will provide one time financial assistance upto Rs. 2.50 lakh as per details given below **where space is provided free by State Govt in Government Hospital premises**
 - Rs. 1 lakh reimbursement of furniture and fixtures.
 - Rs. 1 lakh by way of free medicines in the beginning.
 - Rs. 0.50 lakh as reimbursement for computer, internet, printer, etc

c. In all other cases where space is NOT provided free by State Govt in Government Hospital premises:

For the Jan Aushadhi stores established anywhere else by private entrepreneurs / institutions / NGOs / Trusts / Charitable organizations which are linked with BPPI headquarters through internet shall be extended an incentive up to Rs. 2.5 lakhs. This will be given @ 15% of monthly sales subject to a ceiling of Rs. 10,000/- per month up to a limit of Rs. 2.5 lakhs. In north eastern States, i.e. naxal affected areas and tribal areas, the rate of incentive will be 15% and subject to monthly ceiling of Rs. 15,000 and total limit of Rs. 2.5 lakhs.

V. Requirements for opening JAS

- Application on prescribed format duly filled along with demand draft for Rs. 2000/-

- (ii) Own space or hired space (Minimum 120 sq feet) duly supported by ownership, proper lease agreement or space allotment letter.
- (iii) Proof of securing a pharmacist with name, Registration with the State Council etc. (or it can be submitted at the time of final approval of JAS)
- (iv) Financial capacity to run the Store supported by Valid document or affidavit for having good financial condition and ready to invest to run Jan Aushadhi Store smoothly as per requirements.

VI. Important Operating Terms and Conditions

Important operating terms and conditions for operating JAS are given below:

- a) Applicant will enter into agreement before commencing operations of “Jan Aushadhi Store”. All operations of Jan Aushadhi Store will be conducted as per agreement terms and conditions.
- b) It shall be the responsibility of the applicant to obtain drug license in the name of “**Jan Aushadhi Medical Store**” and other permissions to run a drug store. Compliance to all statutory requirements for storage of drugs shall be ensured by the applicant.
- c) Applicant will use the premises solely for the purpose for which it has been allotted and for no other purpose and shall not part with the premises, sub-let the premises to anyone directly or indirectly.
- d) All billings should be done using software provided by BPPI. No medicine can be sold in JAS without using the software provided by BPPI.
- e) JAS operators will be allowed to sell allied medical products, commonly sold in chemist shops. NGO’s/Charitable institutions/Reputed professional bodies/organizations will be allowed to sell generic medicines which are not

included in the list of medicines supplied by BPPI with prior information and approval of BPPI

- f) BPPI's Distributor will take back Expiry/Breakage to the maximum extent or upto 2% of the total purchase value by JAS.
- g) Credit period of 30 days will given from date of receipt of medicines by JAS but post dated cheque will be required to given by JAS in advance against goods supplied.

Detailed terms and conditions are given in draft agreement attached and may be referred by applicant.

VII. Role of BPPI.

- a. For proper implementation of the scheme, BPPI would render all required assistance to the operating agency for running the JAS for furthering the objective of the Jan Aushadhi Program.
- b. BPPI shall also facilitate the supply of affordable quality generic medicines, surgical items, consumable etc through it's supply chain to Jan Aushadhi Generic Drug Stores with appropriate margins and credit facilities upto 30 days.

Submission of application

1. Application should be send in the relevant formats along with the required documents to with clearly mention APPLICATION FOR NEW JAS

C.E.O.

**Bureau of Pharma Public Sector Undertakings of India (BPPI),
IDPL Corporate Office, IDPL Complex,
Old Delhi Gurgaon Road, Dundahera,
Gurgaon – 122016 (Haryana)**

APPLICATION FORM

To,

BUREAU OF PHARMA PUBLIC SECTOR UNDERTAKINGS OF INDIA

(Set up under the Department of Pharmaceuticals, Govt. of India)

IDPL corporate office complex,

Old-Delhi Gurgaon Road, Dundahera,

Gurgaon 122016 (Haryana)

Application for opening “Jan Aushadhi Store” at.....(Name of City)

(NGO,Charitable Institutions/Hospitals, Private Hospitals, Trusts, Societies, Self Help Groups etc)

S. No.	Particulars	Details
1	Name of the organization	
2	Nature of the organization (to specify whether NGO/charitable society/institution/self help group)	
3	Address of organization	
4	Activities of organization	
5	Date of Registration (copy of registration to be enclosed)	
6	Contact Person name, address with phone no and email ID	
7	Complete Address/location where store is proposed to be opened (with name of place, district and Pin Code)	

6	Details of having own space or hired space(duly supported by proper ownership , lease agreement/Allocation Letter)	
7	Total Area in sq. ft. of proposed space (minimum space required 120 sq. ft.)	
8	Proof of financial capacity to run the store or Affidavit to Invest	
9	Reference/Recommendation if any (Proof to be attached in original)	
10	Location map of the proposed store to be enclosed	
11	Demand draft for Rs.2000.00 in favour of “BPPI” and Payable to Delhi/Gurgaon	Draft No_____ Dated_____ Bank Dated_____
<p>Declaration:</p> <p>1. I have gone through the terms and conditions as mentioned in the guidelines for opening of Jan Aushadhi store and agree to abide by the same.</p> <p>2. I/We hereby declare that all the information as mentioned above is true to best of my knowledge.</p> <p>3.Supporting documents are attached wherever required for information as provided above</p>		
<p>Date:</p> <p>Place:</p>		<p>Signature of the applicant</p> <p>(Name and Designation)</p>

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(Set up under the Department of Pharmaceuticals, Govt. of India)
IDPL corporate office complex, Old-Delhi Gurgaon Road, Dundaheera, Gurgaon 122016
(Haryana)

List of Documents to be enclosed along with the application

NGO, Charitable Institutions/Hospitals, Private Hospitals, Trusts, Societies, Self Help Groups etc		
S. No.	Particulars	Attached Yes/No
1	Demand draft for Rs. 2000/- no.....Dated..... Name of Bank drawn.....	
2	Registration certificate of NGO/Institution	
3	Copy of the by laws of the Institution	
4	Map showing location of proposed store	
5	Supporting documents for confirmed space for store viz Allotment letter/ownership/lease deed/rent agreement/etc.	
6	Proof of financial capacity to run the store or affidavit to invest required to efficiently run Jan Aushadhi Store	
7	Copy of drug license/TIN no. if available	

(Signature with Name and designation)